



## Compare before buy ...

There are many companies and resellers in the market offering wireless monitoring solutions, but unfortunately, most of them are either not suitable or proven for farming applications or they are very expensive or complex to use.

We are offering a unique ranges of solution in the market, proven by farmers, and continuously enhanced based on their feedbacks.

Below table can help you for a better comparison and find the best solution for your applications.

	FarmTasker	Others	Note
<b>Experience and Capability</b>	20 years +		<ul style="list-style-type: none"> <li>We have more than 20 years' experience in design and manufacturing of measurement systems.</li> <li>We are of the first companies developed integrated solutions based on the emerging low power long range communication technologies.</li> <li>New generation of products are in the field for more than 5 years We are of the</li> </ul>
<b>Country of Origin</b>	Australia		<ul style="list-style-type: none"> <li>We provide COO certificate on request. Check it with others</li> </ul>
<b>End to end Design Capability</b>	Y		<ul style="list-style-type: none"> <li>Our solutions (hardware, software, integration) are all designed and manufactured in Australia, in house, by our team.</li> <li>Most of service providers</li> </ul>
<b>Product components quality</b>			<ul style="list-style-type: none"> <li>All of the product components are from the well-known traceable suppliers, guarantee the performance in the harsh environment in a long time.</li> </ul>
<b>Device cost</b>	\$		<ul style="list-style-type: none"> <li>Our products are not in the low range price, as we don't use low quality components, but beating a price from any quality suppliers across the globe.</li> </ul>
<b>Ongoing cost</b>	Very low		<ul style="list-style-type: none"> <li>All the costs are included on the solution package and there is no any other hidden cost.</li> </ul>
<b>Global sales</b>	Yes		<ul style="list-style-type: none"> <li>Products has been sold to thousands of clients in more than 60 countries</li> </ul>
<b>Battery operated?</b>	Yes		<ul style="list-style-type: none"> <li>This is a beauty of our design to offer a product with long last battery life. You don't need power line or don't need to be concerned about the operation or cleanness of the solar panel</li> </ul>



<b>Warranty of products</b>	Up to 3 years		<ul style="list-style-type: none"> <li>• Replacement warranty against any production fault or malfunction</li> <li>• Order 3 year packages and automatically extend the warranty to 3 years.</li> </ul>
<b>Product variations</b>	High		<ul style="list-style-type: none"> <li>• We offer one of the widest ranges of agriculture monitoring solutions to the market</li> </ul>
<b>Integratability to other solutions</b>	Y		<ul style="list-style-type: none"> <li>• Our solutions are designed modular, and you can feed the data from our solution to any other solution or from any other device to our platform.</li> <li>• This is one of the most important requirements from farmers to bring different solutions in one dashboard for ease of use</li> </ul>
<b>Technology</b>	Low power cellular (NB IoT) LoRaWAN Low Orbit Satellite		<ul style="list-style-type: none"> <li>• We are offering latest technologies in the market.</li> <li>• We offer a variety of technologies to cover almost all the applications in a lowest possible operation cost.</li> </ul>
<b>Ease of installation</b>	Very easy		<ul style="list-style-type: none"> <li>• Most of the products in the market are not easy to setup and install. We made our solutions easy to install in less than 5min.</li> </ul>
<b>Ease of setup and operation</b>	Very Easy		<ul style="list-style-type: none"> <li>• All our solutions are shipped to our clients pre-configured and ready to use. You just need to turn the device on. And see the results on the app / dashboard.</li> </ul>
<b>Data sampling rate</b>	Variable		<ul style="list-style-type: none"> <li>• You can set the sampling rate to any interval simply from the dashboard.</li> </ul>
<b>Product durability</b> <small>(Moisture and water ingress, UV, impact, noise, vibration)</small>	Very High		<ul style="list-style-type: none"> <li>• We offer military grade solutions to assure long term operation in the field.</li> </ul>
<b>Connectivity cost</b>	Low / medium		<ul style="list-style-type: none"> <li>• Thanks to our microservice architecture, We offer one of the lowest connectivity costs to the market.</li> </ul>
<b>Product/ service Cost</b>	zero		<ul style="list-style-type: none"> <li>• Our products are maintenance free and for normal operation conditions, even the battery will last for the product life cycle.</li> </ul>
<b>Business model</b>	Direct to Farmers		<ul style="list-style-type: none"> <li>• We believe word of mouth is the best marketing strategy, so implemented latest sales and support technologies to cut the cost of middleman and save it for our clients.</li> </ul>

And the best comparison is to get the sample device from us and compare it with the other products in terms of cost, quality and ease of use.